



The Creativity Kickstarter

In a fast-changing world, we are all aware of the need to be able to respond fast and cleverly. But many of us feel that this requires a degree of creativity we just do not possess. Luckily, we do not share this feeling and we can help you access your own, inherent creativity.

The Creativity Kickstarter is a 3-step session that shares how creativity works in our brains and how to access these mechanisms better. It is a fully interactive 3-4hour session where attendees are introduced to information and techniques for activating their latent creativity. It also explains and shares some great tools and methods that everyone can take away and apply to their own lives or businesses.

The session acts as a real boost for entrepreneurs, employees, creatives, managers (in fact anyone) to access and develop their creativity. It is also a fun and alternative creative refresh for anyone who is creative and looking for new ideas. It can be used as an individual pick-me-up, to help companies encourage their employees to be more creative and innovative in their work and thinking and it can also be used as a brainstorming session for an in-company team with a particular challenge

About the trainer

The session is run by David Chislett, a serial entrepreneur as well as author, song-writer, poet, trainer and speaker. He shares ideas and techniques acquired through experience in 3 countries over nearly 3 decades. Each part of the workshop includes activities and feedback allowing participants to not only hear about the techniques but to actually try them out.

Costs: € 1.995,-

This includes preparation, an elaborate intake (calls) to customise, setup and pack-up and materials such as pens and print-outs.

About The Workz

The Workz' ambition is to support business professionals to develop their international communication skills. We stimulate growth, provide opportunities and help leadership move forward in the increasingly global business environment.